

The logo for 24 SE7ENS FOOTBALL. The number '24' is in red and contains a white silhouette of a soccer player kicking a ball. 'SE7ENS' is in white, and 'FOOTBALL' is in white below it.

24 SE7ENS
FOOTBALL

Live and breathe football.

Privacy Policy



Privacy Policy

This privacy policy describes the practices in which AMC Experience Pte Ltd collects, uses and discloses personal data collected from you. For the purpose of this policy, “Personal Data” shall mean data, whether true or not, about an individual which can be identified – from that; or from that data and other information which an organisation has or is likely to have access. Such Personal Data shall also refer to the data which is already in our possession or the data to be collected by us. It supplements but does not supersede nor replace any other consent that you may have previously provided to us, nor does it affect any right that we may have at law in connection with the collection, use, disclosure and/or retention of your personal data.

Personal data collected

1.1

We may collect your personal data in various situations such as account/member sign-up, subscription, and participation in lucky draw/survey/event/activity, etc.

1.2

Personal data collected by us may include name, email address, contact number, residential address, date of birth, bank account/credit card information and information of the products and services you have purchased from us.

Use of your personal data

2.1

By interacting with us and submitting information to us, or signing up for any products or services offered by us, you agree and consent to us for collecting, using, and disclosing such personal data in the manner set forth in this policy.

2.2

We may collect and use your personal data for the following purposes:

- To provide the products and/or services you have purchased;
- To assist you with your enquiries;
- To process payments for your purchases;

Updating you of our offers/promotions

3.1

You may be contacted via email, text message or voice call, to be informed of our latest offers or promotions.

3.2

You may also receive non-marketing messages such as surveys, customer-service notices and other service related notices if you have signed up as a member under any of our membership schemes or utilised any of our services/facilities.

Disclosure of your personal data

4.1

We may disclose your personal data to the following organisations for the purposes mentioned above:

- The Audience Motivation Company Asia Pte Ltd
- 24SEVENS Football tournaments' sponsors and partners;
- Financial institutions including credit card companies and their service providers;
- Business partners;
- Agents, contractors, data intermediaries or third party service providers;
- Hospitals, clinics or insurance companies in connection with claims;
- Professional advisor such as legal advisers, auditors; and
- Regulators or other government bodies as required by law.

Use of cookies

5.1

We may use cookies on our websites to record session information, collect visit and access details to our web pages that enable us to continue to improve our services and provide better and useful features to our website users.

5.2

Should you wish to disable the cookies associated with these technologies you may do so by changing the settings on your browser. However, please note that this may affect the functionality of the website.

5.3

We are not responsible for the personal data policies (including personal data protection and cookies), content or security of any third party websites linked to our website.

Protection of your personal data

6.1

We maintain appropriate security safeguards and practices to protect your personal data from accidental loss, misuse or destruction, in accordance with the applicable laws.

Accuracy of your personal data

7.1

We take all reasonable measures to ensure that your personal data remains accurate, complete and up-to-date. Please keep us informed when there are any changes to your personal data.

Access and correction of your personal data

8.1

You may request access to or make corrections to your personal data records, subject to some exceptions allowed by law.

8.2

Please submit your request to us at this email address: marketing@amcexperience.com

Storage and retention of personal data

9.1

We will delete, as reasonably possible, or otherwise anonymise any personal data in the event that the personal data is not required for any reasonable business or legal purposes, according to our data retention policies.

Minors

10.1

We cannot distinguish the age of persons accessing our website. If a minor (according to applicable laws) has provided us with personal data without parental or guardian consent, the parent or guardian should contact us to inform us and we shall restrict any collection, use or disclosure of that personal data.

Contacting us

11.1

If you have any questions about our personal data protection policy or practices, or wish to withdraw your consent to any use or disclosure of any personal data provided to us, you can write to marketing@amcexperience.com

Policy updates

12.1

We may update our Privacy Policy at any time in response to changes to applicable laws or our practices.

Governing law

13.1

This policy is governed by and shall be construed in accordance with the laws of Denmark.



24SE7ENS FOOTBALL

Live and breathe football for 24 hours.

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